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ROSES

PROCUREMENT SECTION
CURRENT SERIAL RECORDS

Patents and Standards

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U. S. DEPARTMENT OF AGRICULTURE

- HYBRID TEAS
- GRANDIFLORAS
- FLORIBUNDAS
- CLIMBERS

Roses with a Future
Sure to Grow - Sure to Bloom

Because They Are:

Grown RIGHT

Dug RIGHT

Shipped RIGHT



ALDRIDGE
NURSERY, Inc.
VON ORMY, TEXAS

Grandiflora Rose
MONTEZUMA
Plant Pat. No. 1383

The Home Of: Better Quality — Better Value

Patented Roses:

Grandifloras:

- BUCCANEER—Plant Patent No. 1119
Clear sunshiny yellow.
Retail, each \$2.50; 3 or more \$2.20
- MONTEZUMA—Plant Patent No. 1383
Rich scarlet-orange, vigorous plant.
Retail, each \$2.75; 3 or more \$2.40
- PINK PARFAIT—Plant Patent No. 1904
All-America winner for 1961. The color softly
blends pastel shades of pink.
Retail, each \$3.00; 3 or more \$2.65
- ROUNDELAY—Plant Patent No. 1280
High centered bloom of vivid glowing red.
Retail, each \$2.50; 3 or more \$2.20

Floribundas:

- CHINA DOLL—Plant Patent No. 678
A bright cheerful pink.
Retail, each \$2.25; 3 or more \$2.00
25 or more \$1.70
- CIRCUS—Plant Patent No. 1382
A gay show of red, yellow, orange, buff and
pink, all with variation.
Retail, each \$2.50; 3 or more \$2.20
25 or more \$1.90
- EMBERS—Plant Patent No. 1178
Brilliant, semi-double scarlet blooms.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50
- FANFARE—Plant Patent No. 1385
Becomes a mass of salmon pink.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50
- FROLIC—Plant Patent No. 1179
Clear bright pink.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50
- HEATWAVE—Plant Patent No. 1786
A fiery chinese red.
Retail, each \$2.75; 3 or more \$2.40
25 or more \$2.05
- IRENE OF DENMARK—Plant Patent No. 889
Outstanding white.
Retail, each \$1.75; 3 or more \$1.55
25 or more \$1.40
- LAVENDER GIRL—Plant Patent No. 1672
Rosy-purple buds opening to a rich lavender.
Retail, each \$3.00; 3 or more \$2.65
25 or more \$2.40
- MOONSPRITE—Plant Patent No. 1450
From pale gold to snowy white.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50

Floribundas:

- PINKIE—Plant Patent No. 712
Slender pink buds, perfect in form, opening to
fully double two inch flowers.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50
- REDCAP—Plant Patent No. 1292
Bright vermilion deepening to a rich crimson.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50
- STARLET—Plant Patent No. 1694
Flowers of clean, clear yellow.
Retail, each \$2.25; 3 or more \$2.00
25 or more \$1.70
- VALENTINE—Plant Patent No. 1029
Flowers of glowing red entirely envelope the low
compact bush.
Retail, each \$2.00; 3 or more \$1.75
25 or more \$1.50

Hybrid Teas:

- AZTEC—Plant Patent No. 1648
A flame of color, being orange-scarlet.
Retail, each \$2.75; 3 or more \$2.40
- BRAVO—Plant Patent No. 983
Sparkling cardinal red.
Retail, each \$2.25; 3 or more \$2.00
- CHIEF SEATTLE—Plant Patent No. 1030
A rich buff-apricot shading to old gold.
Retail, each \$2.25; 3 or more \$2.00
- CONFIDENCE—Plant Patent No. 1192
A lovely blending of peach and pink.
Retail, each \$2.50; 3 or more \$2.20
- DR. DEBAT—Plant Patent No. 961
Deep, rich pink blossoms.
Retail, each \$2.00; 3 or more \$1.75
- FANDANGO—Plant Patent No. 894
A bright chinese red.
Retail, each \$2.25; 3 or more \$2.00
- FIRST LOVE—Plant Patent No. 921
A delightful shade of pale dawn pink.
Retail, each \$2.25; 3 or more \$2.00
- FORTY-NINER—Plant Patent No. 792
Inside, vivid orient red, outside chrome yellow.
Retail, each \$2.50; 3 or more \$2.20
- GARDEN PARTY—Plant Patent No. 1814
All-America winner for 1960. Rich ivory giving
way to creamy tones and finally to a flush of
delicate pink.
Retail, each \$3.00; 3 or more \$2.65

Hybrid Teas:

- HAPPINESS**—Plant Patent No. 911
Brilliant red blossoms.
Retail, each\$2.00; 3 or more \$1.75
- HELEN TRAUBEL**—Plant Patent No. 1028
Peach-pink to luminous apricot.
Retail, each\$2.75; 3 or more \$2.40
- LADY ELGIN**—Plant Patent No. 1469
Dazzling red-gold or orange beauty.
Retail, each\$2.50; 3 or more \$2.20
- LA JOLLA**—Plant Patent No. 1103
Delicately flushed with soft pink, cream and gold.
Retail, each\$2.50; 3 or more \$2.20
- LOVE SONG**—Plant Patent No. 1360
A beautiful watermelon pink with shining yellow reverse.
Retail, each\$2.50; 3 or more \$2.20
- MIDNIGHT**—Plant Patent No. 1542
A deep dark red-black rose.
Retail, each\$2.75; 3 or more \$2.40
- MOJAVE**—Plant Patent No. 1176
Glowing orange with overtones of scarlet and vermilion.
Retail, each\$2.75; 3 or more \$2.40
- NOCTURNE**—Plant Patent No. 713
Deep velvety crimson.
Retail, each\$2.25; 3 or more \$2.00
- PINK PEACE**—Plant Patent No. 1759
A giant flower in a solid pink color that does not fade.
Retail, each\$3.00; 3 or more \$2.65
- PRESIDENT EISENHOWER**—Plant Patent No. 1217
One of the best of the newer reds.
Retail, each\$2.50; 3 or more \$2.20

Hybrid Teas:

- SUMMER SUNSHINE**—Plant Patent No. 2078
A brilliant, clear, gleaming yellow.
Retail, each\$3.50; 3 or more \$3.10
- SUZON LOTTHE**—Plant Patent No. 934
Pearl pink with a satin smooth texture.
Retail, each\$2.00; 3 or more \$1.75
- WHITE KNIGHT**—Plant Patent No. 1359
Non-fading pure white.
Retail, each\$2.75; 3 or more \$2.40

Climbers:

- CLI. CIRCUS**—Plant Patent No. 2074
Same flower as the All-America Floribunda.
Retail, each\$3.50; 3 or more \$3.10
- CLI. FORTY-NINER**—Plant Patent No. 1094
Big well shaped buds and flowers.
Retail, each\$2.50; 3 or more \$2.20
- CLI. PEACE**—Plant Patent No. 932
This is the famous rose Peace all over again, but as a climber.
Retail, each\$2.50; 3 or more \$2.20
- CLI. PINKIE**—Plant Patent No. 1076
Produces cluster after cluster of dainty pink flowers from spring until fall.
Retail, each\$2.75; 3 or more \$2.40
- CLI. NOCTURNE**—Plant Patent No. 1088
Deep velvety crimson.
Retail, each\$2.50; 3 or more \$2.20
- HIGH NOON**—Plant Patent No. 704
Brilliant sunshiny yellow.
Retail, each\$2.50; 3 or more \$2.20

Price Schedule For All Bare-root Patented Roses

RETAIL (Per Variety)

Each	1 - 9	10 - 19
\$1.75	\$1.15	\$1.00
2.00	1.25	1.10
2.25	1.40	1.25
2.50	1.60	1.40
2.75	1.75	1.50
3.00	1.90	1.65
3.50	2.10	1.90

WHOLESALE (Per Variety)

20 - 99	100 - 249	250 Up
\$.88	\$.80	\$.75
1.00	.95	.85
1.13	1.05	.95
1.25	1.20	1.10
1.38	1.30	1.20
1.50	1.40	1.30
1.75	1.65	1.50

NOTE: The above prices apply to our super No. 1 grade. On No. 1½ grade discount these wholesale prices by twenty percent. The retail price remains the same for either grade.

Retail prices on larger quantities are indicated after the description of each variety.



How's this for a Floribunda?

Pictured here is an average sample of the Floribunda Rose Embers. Our roses are so well branched that they are tied only five to the bundle. Machine dug to assure you the finest root system available.



Would you call this a #1?

Big, husky bushes, plenty of plump green canes, lots of fibrous roots. An average sample of the Hybrid Tea Rose Suzon Lotthe is being held here by A. C. Davisson, superintendent of our Peerless Farm Division.



Pictured above is one of our rose fields. Note how the bushes have grown together on rows that are spaced over three feet apart. Due to proper digging, storing, and handling they transplant with an unusually high degree of success.

Standard Roses:

FLORIBUNDAS:

Floradora
Summer Snow

CLIMBERS:

Blaze
Cli. P. S. Dupont
Cli. Talisman

HYBRID TEAS:

American Beauty, White
Better Times
Betty Uprichard
Briarcliff
Crimson Glory
Eclipse
Editor McFarland
Etoile de Holland
Kaiserine Augusta Victoria
Konigan Louise

Mirandy
McGredy's Scarlet
Peace
Picture
Poinsettia
Radiance, Pink
Radiance, Red
Red Talisman
Talisman

Wholesale Price Schedule

Non-Patented varieties - Bare Root

	No. 1	No. 1½
5 - 99, each	\$.50	\$.40
100 up, each	.45	.35

All standard varieties as listed herein are priced as above. All bushes are tied in bundles of five per variety. Please order accordingly.

Motor freight shipments add 10% for packing costs to standard varieties. Free packing on all patented varieties.

Our bushes are guaranteed to be true to name.

Produced in arid Southwest Texas. Grown in a good rich loam soil with no fertilization of any kind. An abundance of irrigation water properly applied; superior growing techniques produce superior stock.

Our bushes are not dug until they are properly conditioned BY NATURE. First shipments are usually made the second week in January. Send us your booking. You'll be glad you did.

ALDRIDGE NURSERY, Inc.

Wholesale Only

V O N O R M Y , T E X A S

● Better Quality

● Better Value